

**IRON RANGE HOCKEY**  
**WEBSITE ADVERTISING AGREEMENT**  
**www.ironrangehockey.com**

This agreement, effective \_\_\_\_\_ till \_\_\_\_\_, is between the Iron Range Hockey Association (IRHA) of Negaunee Michigan, and \_\_\_\_\_ (“Advertiser”).

Website contact information:

www.ironrangehockey.com  
Iron Range Hockey Association  
141 Rail Street  
Negaunee, MI 49866  
c/o Mary LaBelle  
Board Member & Website coordinator  
1-906-475-0012

Advertiser contact information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Iron Range Hockey Association agrees to host advertisements for \_\_\_\_\_, for the total price of \_\_\_\_\_. IRHA will assume the cost of up loading the advertisement to the site, and hosting the site.

The advertisements will be located as a banner on the \_\_\_\_\_ page of [www.ironrangehockey.com](http://www.ironrangehockey.com) and will include a link from the banner ad to the advertisers web site. The advertisements are to be provided by the Advertiser, in a pixel format to fit in a space no bigger than 1.5 inches by 6 inches for the 2 ads side by side, or 2 inches by 2 inches in a separate format. Variations on this size, are only possible if it fits in the home page of the website without obstructing the view or structural workings of the website.

This agreement is subject to the conditions on the following page.

## TERMS AND CONDITIONS

- 1) **Advertisements** – means the graphic file supplied by an advertising client, which can be selected by a user as a link.
- 2) **Advertiser / Sponsor** – means the individual or entity listed on the front page of this agreement.
- 3) **Advertising Space** – means the space reserved on the IRHA’s website.
- 4) **Prices** - All amounts are specified on the front of this agreement. Prices **DO NOT** include applicable tax(s).
- 5) **Right to refuse unacceptable advertising** – IRHA and/or its agent’s reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. IRHA and/or its agents will not accept any websites or advertisements that include pornography, violence or hate (this is not an exhaustive list). All graphics must be within the file size and dimension restrictions listed in this agreement. IRHA and/or its agents may request changes to any advertisement it deems unacceptable. Such a request does not constitute a termination of this agreement and will not affect the enforceability of any of its provisions.
- 6) **Responsibility of copy** – The Advertiser / Sponsor agrees to indemnify and save harmless IRHA and /or its agents from any liability, loss and expense of any nature arising out of the display of any graphics, text, display and illustrations supplied by the Advertiser / Sponsor.
- 7) **Start Date** – means the first date the Advertisement appears on the IRHA website.
- 8) **Term Guarantee** – IRHA guarantees that the advertising space specified on this agreement will be available for the length of time (start date to renewal date as noted on the front of this agreement) stipulated herein.
- 9) **Upgrading of advertisement** – after entering into this agreement, the Advertiser / Sponsor may request an upgrade of the advertisement space no later than ten business days prior to the mid-point of the agreement from the start date indicated on the front of the agreement. An upgrade of advertisement space will constitute a termination of this agreement and a commencement of a new agreement at the rates and on the terms in effect at the time of the upgrade. The upgrade will commence at the mid-point of this agreement from the start date. The difference between the former advertising rate and the new advertising rate will be calculated and invoiced to the Advertiser / Sponsor accordingly. The Advertiser / Sponsor may not request a downgrading of advertising space during the tenure of the agreement. Any requested change to a development must be received in writing.
- 10) The Advertiser / Sponsor is responsible to pay IRHA. The banner ad will appear on the IRHA Web Site once IRHA has received full payment from the Advertiser / Sponsor.
- 11) This is a Fund Raising opportunity for the Iron Range Hockey Association.

Signature of Advertiser / Sponsor:

\_\_\_\_\_  
Signature of IRHA representative:

\_\_\_\_\_